



CALICOMARKETING.COM

How We Market your Property to Sell for a Higher Profit

By (Company or Agent name)



YOUR LOGO

Market your Properties with **our 9 Point Strategy to Increase your Profit.**

**Positioning your listing for the current
market will get your property sold fast and
for a higher profit.**

Why we built a 9 point strategy

- Most brokerages don't put much time and energy into advertising your listings.
- Turning around properties should be every brokerage's number one concern.
- The faster properties are turned around, the faster you get paid.
- The better the marketing strategy, the more eyes are on your property, increasing your chance at getting the highest profit.

We use a robust marketing strategy to get your property sold quickly.



Let's talk about promises...

- We can't promise a % of profit added to your listing.
- We can promise that **our** processes have made more money and turned around properties faster for **our** clients.
- If you want to sell your property faster and for more money, this process will assist you on your journey.



**<NAME> got % more than expected on an
office building sale**

Name, title

“My property received offers in ##
days thanks to pricing it correctly.”



Who is this for?

- Investors with a commercial real estate portfolio
- People thinking about investing in commercial real estate
- Owner-users of a commercial property
- Owners of commercial land

A black and white photograph of a modern office building with large glass windows and a glass entrance. Several people in business attire are walking in front of the building. A solid orange rectangle is in the top left corner.

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What is a Broker?

...and why do I need one?

Goal for this presentation

1. The EASIEST WAY for you to achieve higher profit margins is to send your listing through a marketing process.
2. The ONLY WAY for your property to go through *this* extensive marketing process in <CITY> is through our brokerage / my proven process.

A black and white photograph of a modern office building with large glass windows and a grid-like facade. Several people in business attire are walking on the sidewalk in front of the building. A solid orange rectangle is positioned in the top left corner.

CALL
How this process came to be...
COMARKETING.COM

OUR PROCESS

Comparable Research

What similar properties have sold for in your area.

Final Contracts

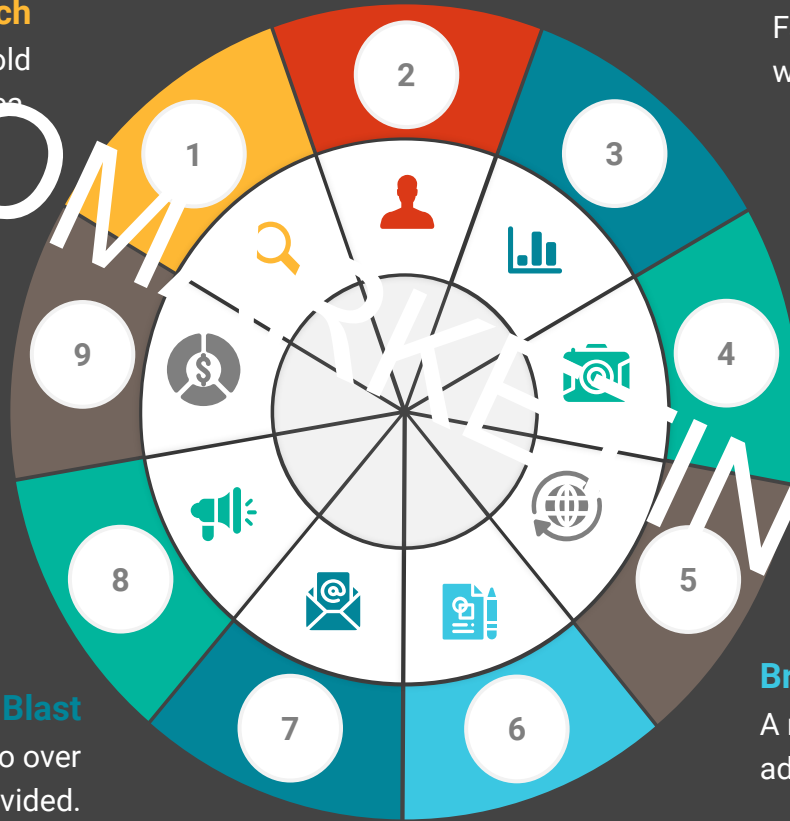
Once the property has offers, we will write and negotiate contracts.

Press Releases

Upon request, a press release can be created and sent to media outlets.

Mass Email Blast

Upon request, an email blast to over 100k emails can be provided.



Broker Opinion of Value

Fair market value for your property will be researched and determined.

Price Strategy

Based on the research, a pricing strategy will be reached.

Photography

The property will be photographed with a high-end digital camera.

Online Databases

Property will be posted on the top commercial real estate databases.

Brochure / Offering Memorandum

A modern brochure will be created and added to the online directories.



That process was the result of
X years of trial and error!

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Are you ready to get started?

Send us the address of one of your properties and we'll send you
a comparables reports and a Broker Opinion of Value.



**13 more slides included,
not shown in this preview**