



CALICOM

# How We Find the Perfect Space for your Business

By (Company or Agent name)

KEEPING.G.COM



YOUR LOGO

## Finding Properties for your Business with **our S** Point Strategy

Vetting a location to increase your  
profitability and meet your needs.

# Why we built a 9 point strategy

- Most brokerages don't put much time and energy into finding you the best property for your individual needs.
- Getting you in the *right space* should be every brokerage's number one concern.
- The more efficient the strategy, the faster you can move into a new space, allowing you to generate new revenue.



# Let's talk about promises...

- We can't promise a % of profit when you move into a new space.
- We can promise that **our** processes have made it easier for **our** clients to find new and more profitable locations for their businesses.
- If you are looking to open a new location or move your business to a more profitable location, this process will assist you on your journey.



**<NAME> reduced their store's foot print  
and is now saving % on their rent!**

**Name, title**

"My property received offers in ##  
days thanks to pricing it correctly."



# Who is this for?

- Businesses considering a new space or location
- Businesses opening a new location
- Starting a new business
- Owner-users of a commercial property
- Businesses looking to sublease extra space

A black and white photograph of a modern office building with large glass windows and a glass entrance. Several people in business attire are walking in front of the building. A solid orange rectangle is in the top left corner.

**CALICOMARKETING.COM**

# What is a Broker?

...and why do I need one?



# Goal for this presentation

1. The EASIEST WAY for you to achieve your business goals is to work in an efficient space.
2. The ONLY WAY for you to go through *this* extensive search process in <CITY> is through our brokerage / my proven process.



A black and white photograph of a modern office building with large glass windows and a grid-like facade. Several people in business attire are walking on the sidewalk in front of the building. A solid orange rectangle is positioned in the top left corner.

CALL  
How this process came to be...  
COMARKETING.COM

# OUR PROCESS

## Relocate or Renew

We will discuss whether it's better to relocate or negotiate your current lease.

## Negotiating Contracts

We will make offers and negotiate contracts in your best interest.

## Review Best Options

We will discuss which spaces best suit your needs.

## Touring Properties

We will check out each location and property that meets your needs.



## Space Requirements

Finding the right space starts with a list of your needs.

## Price Strategy

Based on the research, a pricing strategy will be reached.

## Location

Assess desired locations and discuss others might that meet needs as well.

## Online Databases

Property searches will begin with the location, pricing, and requirements.

## Review List of Properties

We will review the available properties and mark best ones to tour.



That process was the result of  
**X** years of trial and error!

Here's where we remind people that you're qualified to handle their deal.

Let them know that after X years in sales you've mastered this process THE HARD WAY.

They can avoid the painful process of testing and failing and skip right to the success.





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**Are you ready to move your business  
to a better location?**

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Get all the relevant reports generated for your business  
to find locations that match your needs.



**13 more slides included,  
not shown in this preview**